EVERY DAY IS...
INTERNATIONAL DATA CENTER DAY
Powered by 7x24 Exchange International

PARTICIPATE #intldatacenterday
Easy as 1 2 3...

① Social Media

- Take a selfie and tag us on Social Media! **#intldatacenterday**
- Thank a Data Center professional.
- Share your "How I Got into the Industry" story.
- Post a picture of your favorite data center or data center component.
- Share the internationaldatacenterday.org link with friends and family.

@7x24exchange   @7x24exchange   7x24exchange.org/linkedin   youtube.com/7x24exchange

② Host a Virtual Tour/Present to a School/Share Your Experience

- Host a Virtual or In-Person Tour of a Data Center or present to a school.
  Visit internationaldatacenterday.org/industry-participation/
- Don't have a Data Center to tour? Contact a local school and schedule a time to present, virtually or in-person, the *What is a Data Center?* Presentation or Video followed by Q&A. Follow up by connecting teacher and parents with the online resources to get students engaged.
  Visit internationaldatacenterday.org/what-is-a-data-center/ or
  internationaldatacenterday.org/resource-center/

- **Power of One!**
  You don't need to work at a big engineering firm or a data center to participate. All you need is the desire to share your knowledge and create awareness about data centers.
  Visit internationaldatacenterday.org/power-of-one/

③ Sponsor

- Help support improved perceptions of Data Center careers, while leveraging International Data Center Day with your local community and educational institutions from grade school through grad school, elected officials, and the press to increase exposure for your company.

https://www.internationaldatacenterday.org